

CV Profa. Dra. Bianca Gama Pena

Bianca Gama Pena is a Professor of Innovation and Entrepreneurship in the Technology field and Sport Management at the Institute of Mathematics and Statistics (IME) - State University of Rio de Janeiro (UERJ) – Computer Science dept and Professor at the Postgraduate Program in Exercise and Sports Sciences – UERJ.

She is also the Director of the Laboratory of Assessment, Social Technology and Innovation at UERJ and Founder of the Inspiration Institute - responsible for organizing innovative projects and platform for funding.

She participates in 9 committees, 6 international and 3 Brazilian:

International memberships

- International Fair Play Committee – CIFP – Council Member since 2025
- TECH 365 Committee - IOC - Member since 2024
- Olympic Study Center (OSC)- IOC – Coordinator of the Olympic Study Group at UERJ since 2016
- International Society of Olympic Historians - ISOH - Member since 2021
- Asociación Latinoamericana de Gerencia del Deporte - Member since 2025
- International Olympic Academy Participants Association- IOAPA- Member since 2024

National memberships

- Panathlon Rio de Janeiro - Member since 2025
- Pierre de Coubertin Brazilian Committee - Member since 2018
- Brazilian Masters Sports Committee - Member since 2019

Some results of her career:

- + than 50 projects/events coordinated
 - + than 16 million in reach of people through the projects
 - + than 25 million in fundraising for projects
 - 99 articles in newspapers, interviews and radio
 - 54 scientific publications
 - 9 softwares registrations
 - 9 registered brands
 - + than 15 countries connected in projects
 - Founder of an Institute and 4 companies
 - Creator of 4 innovative projects
- 1) **HIP Global** - HUB For Incentives and Partnerships - platform for funding - more than 8 billion in resources in non-refundable applications available on the platform.
<https://www.hipglobal.com.br/en>
 - 2) **eMuseum of Sport** - platform for creating immersive sport virtual and physical experiences - More than 35 cities visited by the roadshow truck; <https://emuseudoesporte.com.br/us/home>
 - 3) **eMuseum of Culture** - platform for gamefication - <https://www.emuseudacultura.com/home>

- 4) **eMuseum of Favelas** - A hub of 9 virtual museums to tell the story of 9 favelas in Rio de Janeiro.
<https://www.emuseudasfavelas.com.br/en>

Bianca Gama has received 6 awards from international and Brazilian organizations, such as:

- Award for designing and implementing an innovative project - World Intellectual Property Organization - WIPO -2024
- Military Sports Merit Medal, for the work of promoting and rescuing the history of military sports - 2023
- Diploma of honor and merit from the Brazilian Armed Forces - 2022
- Motion of praise from the Resende City Council - 2011
- Award for the Reference Project by the Federal Brazilian Municipalities - 2010
- 1st place in the “Attitude” award from the FIRJAN System - 2009

Her academic backgroup consists of:

- Post-Doctorate in Intellectual Property and Innovation -Intellectual Property, Innovation and Development Academy - INPI - Brazil 2021
- PhD in Exercise and Sports Sciences - Rio de Janeiro State University (UERJ - RJ) - Brazil - 2018
- Master's in Exercise and Sports Sciences - Rio de Janeiro State University (UERJ) - Brazil - 2013
- Post-Graduate in Management, Administration and Marketing - Faculdades Integradas Maria Thereza (FAMATH) - Brazil - 2010
- Degree in Physical Education - Federal University of Rio de Janeiro - Brazil – 2002
- Visitor Professor at Patras University - Greece
- Professor at the International Olympic Academy - 2022 and 2024 - Greece